

Data protection

Responsible body in terms of data protection laws is:

Data Protection Officer

Collecting general information

When you access our website, information of a general nature is automatically recorded. This information (server log files) includes, for example, the type of web browser, the operating system used, the domain name of your Internet service provider and the like. This is only information that does not allow conclusions about your person. This information is technically necessary to correctly deliver the contents of web pages requested by you and is mandatory when using the internet. Anonymous information of this kind is statistically evaluated by us, in order to optimize our Internet appearance and the technology behind it.

Cookies

Like many other websites, we also use so-called "cookies". Cookies are small text files that are transferred from a website server to your hard drive. This automatically gives us certain data, such as IP address, browser used, operating system from your computer and your connection to the Internet.

Cookies can not be used to launch programs or to transfer viruses to a computer. Based on the information contained in cookies, we can facilitate navigation and enable the correct display of our websites.

In no case will the data collected by us be passed on to third parties or a link with personal data will be established without your consent.

Of course, you can also view our website without cookies. Internet browsers are regularly set to accept cookies. You can deactivate the use of cookies at any time via the settings of your browser. Please use the help features of your internet browser to find out how to change these settings. Please note that some features of our website may not work if you have disabled the use of cookies.

SSL encryption

To protect the security of your data during transmission, we use state-of-the-art encryption techniques (such as SSL) over HTTPS.

Newsletter

When you sign up to receive our newsletter, the data you provide will be used exclusively for this purpose. Subscribers may also be notified by email about circumstances relevant to the service or registration (such as changes to the newsletter offer or technical conditions).

For an effective registration we need a valid e-mail address. In order to verify that an application is actually made by the owner of an e-mail address, we use the "Double opt-in" procedure. For this purpose we record the order of the newsletter, the dispatch of a confirmation mail and the receipt of the requested answer. Further data is not collected. The data will be used exclusively for the newsletter and will not be passed on to third parties.

The consent to the storage of your personal data and their use for the newsletter can be revoked at any time. Each newsletter has a link to it. In addition, you can unsubscribe from this website at any time or inform us of your request via the contact option indicated at the end of this Privacy Notice.

Contact form

If you contact us by e-mail or contact form, the information you provide will be stored for the purpose of processing the request and for possible follow-up questions.

Deletion or blocking of data

We adhere to the principles of data avoidance and data economy. Therefore, we only store your personal data for as long as is necessary to achieve the purposes mentioned here or as provided for by the various storage periods provided for by law. After discontinuation of the respective purpose or expiration of these deadlines, the corresponding data will be routinely and in accordance with the statutory provisions blocked or deleted.

Use of Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. (following: Google). Google Analytics uses so-called "cookies", ie text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. However, due to the activation of IP anonymization on these websites, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator. The IP address provided by Google Analytics as part of Google Analytics will not be merged with other Google data. You can prevent the storage of cookies by a corresponding setting of your browser software; however, we point out that in this case you may not be able to use all functions of this website in full. In addition, you may prevent the collection by Google of the data generated by the cookie and related to your use of the website (including your IP address) as well as the processing of this data by Google by downloading the browser plug-in available under the following link and install: browser add-on to deactivate Google Analytics.

In addition or as an alternative to the browser add-on, you can prevent tracking by Google Analytics on our pages by clicking this link. An opt-out cookie will be installed on your device. This will prevent the collection by Google Analytics for this website and for this browser in the future, as long as the cookie remains installed in your browser.

Using Adobe Analytics (Omniture)

This website uses Adobe Analytics, a web analytics service provided by Adobe Systems Software Ireland Limited ("Adobe"). Adobe Analytics uses so-called "cookies", text files that are stored on your computer and that allow an analysis of your use of the website. If a tracking record is sent to the Adobe Datacenter by a browser of a website visitor, then the server setting made by us ensures that the IP address is anonymized prior to geolocation, ie. that the last octet of the IP address is replaced by zeros. Before the tracking packet is saved, the IP address is replaced by individual generic IP addresses. On behalf of the operator of this website, Adobe will use this information to evaluate users' use of the website, to compile reports on website activity, and to provide other services related to website activity and internet usage to the website operator. The IP address sent by your browser as part of Adobe Analytics will not be merged with any other data from Adobe. You can prevent the storage of cookies by a corresponding setting of your browser software. However, this offer notifies users that you may not be able to use all features of this website in their entirety. In addition, users may collect the data generated by the cookie and their use of the website (including your IP address) to Adobe and the processing of this data by Adobe by downloading and installing the browser plug-in available at the following link. The current link is: <http://www.adobe.com/de/privacy/opt-out.html>

Using Script Libraries (Google Webfonts)

In order to render our content correctly and graphically appealing across browsers, we use script libraries and font libraries on this website, such as: Google Webfonts (<https://www.google.com/webfonts/>). Google web fonts are transferred to the cache of your browser to prevent multiple loading. If the browser does not support Google Web fonts or prohibits access, content will be displayed in a standard font.

The call of script libraries or font libraries automatically triggers a connection to the operator of the library. It is theoretically possible - but currently also unclear whether and if so for what purposes - that operators of such libraries collect data.

The privacy policy of the library operator Google can be found here: <https://www.google.com/policies/privacy/>

Embedded YouTube videos

On some of our websites we embed Youtube videos. The corresponding plug-ins are operated by YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. When you visit a page with the YouTube plug-in, it will connect to Youtube's servers. Youtube will be informed which pages you visit. If you are logged into your Youtube account, Youtube can assign your surfing behavior to you personally. This can be prevented by logging out of your Youtube account beforehand.

If a Youtube video is started, the provider uses cookies that collect information about user behavior.

Anyone who has disabled the storage of cookies for the Google Ad program will not have to expect such cookies when watching YouTube videos. Youtube also stores non-personal usage information in other cookies. If you want to prevent this, you must block the storage of cookies in the browser.

For more information on data protection at "Youtube", see the privacy policy of the provider at: <https://www.google.de/intl/en/policies/privacy/>

Google AdWords

Our website uses Google Conversion Tracking. If you have reached our website via an advertisement sent by Google, Google Adwords will set a cookie on your computer. The conversion tracking cookie is set when a user clicks on a Google-served ad. These cookies lose their validity after 30 days and are not used for personal identification. If the user visits certain pages on our website and the cookie has not expired, we and Google may recognize that the user clicked on the ad and was redirected to this page. Each Google AdWords customer receives a different cookie. Cookies can not be tracked through AdWords advertisers' websites. The information gathered using the conversion cookie is used to generate conversion statistics for AdWords advertisers who have opted for conversion tracking. Customers are told the total number of users who clicked on their ad and were redirected to a conversion tracking tag page. However, they do not receive information that personally identifies users.

If you do not want to participate in the tracking, you can refuse the required setting of a cookie - for example via a browser setting that generally disables the automatic setting of cookies or sets your browser to block cookies from the domain "googleleadservices.com".

Please note that you can not delete the opt-out cookies as long as you do not want to record measurement data. If you have deleted all your cookies in the browser, you must set the respective opt-out cookie again. Your rights to information, correction, suspension, cancellation and opposition

You have the right to receive information about your personal data stored by us at any time. Likewise, you have the right to correction, blocking or, apart from the prescribed data storage for business transactions, deletion of your personal data. Please contact our data protection officer. The contact details can be found at the bottom.

For a data lock to be taken into account at all times, these data must be stored in a lock file for control purposes. You can also request the deletion of the data, as long as there is no legal archiving obligation. As far as such an obligation exists, we lock your data on request.

You can make changes or revoke your consent by notifying us with effect for the future.

Change of our privacy policy

We reserve the right to change this Privacy Policy from time to time to ensure that it complies with current legal requirements or to implement changes to our services in the Privacy Policy, such as: For example, when introducing new services. Your new visit will be subject to the new privacy policy.

Questions to the data protection officer

If you have any questions about data protection, please write us an e-mail or contact our data protection officer directly:

info@geyer-electronic.de

The privacy policy has been created with the privacy statement generator of activeMind AG.

Contact form

If you send us inquiries via the contact form, your details from the inquiry form, including the contact details you provided there, will be stored in order to process the request and in case of follow-up questions. We will not share this information without your consent.

Contradiction advertising emails

The use of published in the context of the imprint obligation contact information for sending unsolicited advertising and information materials is hereby rejected. The operators of the pages expressly reserve the right to take legal action in the event of the unsolicited sending of advertising information, for example through spam e-mails.

Newsletter data

If you would like to receive the newsletter offered on the website, we need an e-mail address from you, as well as information that allows us to verify that you are the owner of the specified e-mail address and that you agree to receive the newsletter , Further data is not collected. We use this data exclusively for the delivery of the requested information and do not pass it on to third parties.

The granted consent to the storage of the data, the e-mail address and their use for sending the newsletter can be revoked at any time, for example via the "unsubscribe" link in the newsletter.